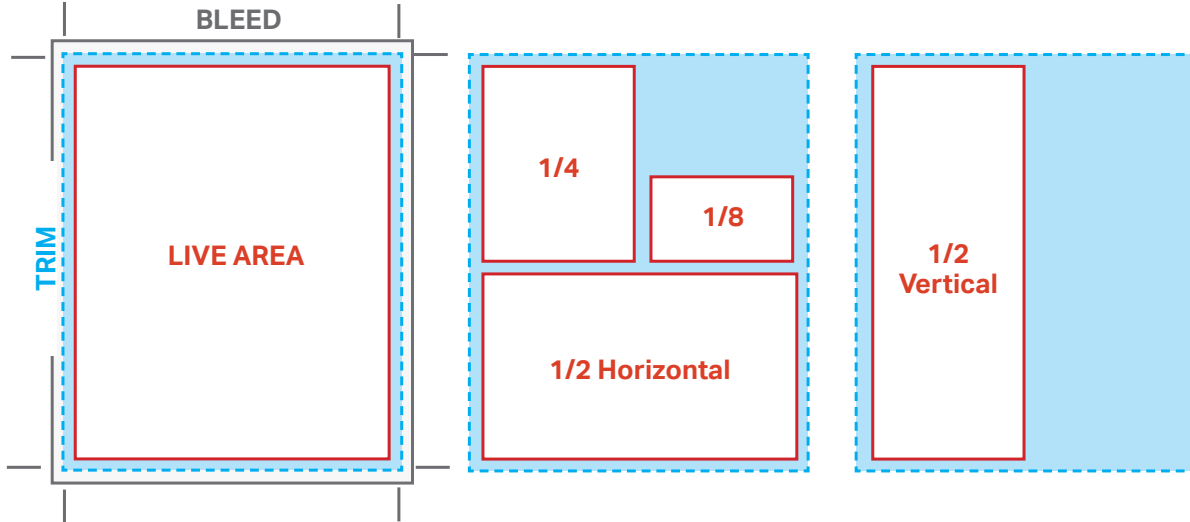




Artwork Dimensions and Specs



Booklet - Digital

Individual District Publications

Full Page:	1/2 Horizontal: 7.32" x 4.65"
Live: 7.32" x 9.47"	1/2 Vertical: 3.6" x 9.47"
Trim: 8.125" x 10.375"	1/4: 3.6" x 4.65"
Bleed: 8.625" x 10.873"	1/8: 3.6" x 2.25"

Tabloid - Print & Digital

Annual Publications

Full Page:	1/2 Horizontal: 9.7" x 5.6"
Live: 10" x 12"	1/2 Vertical: 4.75" x 11.3"
Trim: 10.5" x 13"	1/4: 4.75" x 5.6"
Bleed: 11" x 13"	1/8: 4.75" x 2.7"

PRINT SPECIFICATIONS

Web offset, 85 linescreen on newsprint, with saddle stitching.
 Colors: CMYK, Images: 300 dpi, Extensions: .pdf, .jpeg and .png also accepted

Advertising Rates

Ad Size	Buy 1 Ad	Buy 3+ Ads	Buy 6+ Ads	Buy 12+ Ads
FULL	\$1,175	\$1,081	\$964	\$825
1/2 H	\$660	\$607	\$541	\$462
1/2 V	\$660	\$607	\$541	\$462
1/4	\$375	\$345	\$308	\$263
1/8	\$198	\$182	\$162	\$139

Please note the rates are the same for all publications.

Multiple frequency ad buys may be placed in one publication or any combination of your choice totaling the ad buy.