

School News

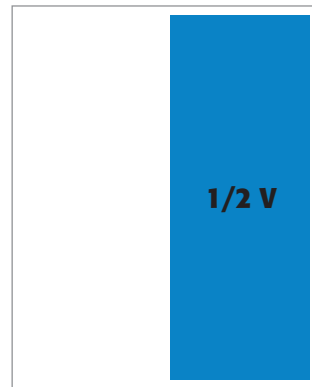
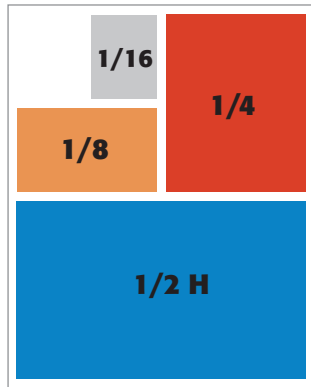
Education + Communication = A Better Nation

Artwork Dimensions & Specs

Booklet Format (Glossy Cover)		Ad Size	Width	Height
• Bellflower	• Newport-Mesa	Full	*See Below	
• Buena Park	• Orange	1/2 H	7.32"	4.65"
• Burbank	• Palos Verdes Peninsula	1/2 V	3.6"	9.47"
• Capistrano	• Paramount	1/4	3.6"	4.65"
• Garden Grove	• Redondo Beach	1/8	3.6"	2.25"
• Hawthorne	• Saddleback Valley	1/16	1.75"	2.25"
• Long Beach	• Tustin			
• Los Alamitos				

Tabloid Format		Ad Size	Width	Height
• Brea Olinda	• McFarland	Full	*See Below	
• Carlsbad	• Monrovia	1/2 H	9.7"	5.6"
• Centralia/Cypress/Savanna	• Norwalk La Mirada	1/2 V	4.75"	11.3"
• Fountain Valley	• Palmdale	1/4	4.75"	5.6"
• Fullerton	• Placentia Yorba Linda	1/8	4.75"	2.7"
• La Habra	• Torrance	1/16	2.3"	2.7"
• Little Lake	• Vista			
	• Wiseburn			
	• Superintendent Issues			

***Tabloid Full Page Specs:** Live: 10" x 12" Bleed: 11" x 13" Trim: 10.5" x 12.5"
***Booklet Full Page Specs:** Live: 7.32" x 9.47" Bleed: 8.625" x 10.873" Trim: 8.125" x 10.375"



Specifications: Web offset, 85 linescreen on newsprint, with saddle stitching.
 Camera Ready Art: minimum 300dpi, use black only for black text and black backgrounds instead of 4-color black