

**Advertising Rates Are Per Ad - Black & White
Add \$80 Per Ad for Full Color**

Ad Size	1 Ad	Buy 3+ Ads	Buy 6+ Ads	Buy 12+ Ads
Full	\$1,175	\$1,081	\$964	\$823
1/2 H	\$660	\$607	\$541	\$462
1/2 V	\$660	\$607	\$541	\$462
1/4	\$375	\$345	\$308	\$263
1/8	\$198	\$182	\$162	\$139
1/16*			\$83	

*1/16 must run 6x @ \$83 each time with no ad copy changes

**Premium Placements
(full page, full color)**

Back Cover	\$2,130	\$1,964	\$1,747	\$1,491
Inside Front Page Three Inside Back	\$1,855	\$1,689	\$1,521	\$1,298

Inserts \$55 per 1,000. Ask for specific details.

Please note the rates are the same for all publications.

Multiple frequency ad buys may be placed in one publication or any combination of your choice.